

Presentation Agenda

C&E MDI –Clean Energy Summit



- Ameren Illinois Clean Energy Transition Organization
- CE MDI Mission and Goals
- EE MDI Overview
- Workshop and Meeting Insight
- External Outreach

Clean Energy Transition Team



Organizational Chart

Kristol Simms

Vice President Clean Energy Transition, Economic, Community, and Business Development

Teams	Grid Management	Strategy, Programs & New Technology	Business Strategy & Development	Energy Efficiency	Economic Development
Director	Steve Wolter	Andy Parker	Deb Perry	Patrick Justis	Eric Whitfield
Leadership Areas	Multi-Year Integrated Grid Plan (MYIGP) Development MYIGP Implementation	DER Cost-Effectiveness Hosting Capacity Pilots/New Programs Electrification Gas Decarbonization/Expansion	Business Operations Equity and Supporting Benefits Framework Equity Metrics Clean Energy Transition MDI program	Energy Efficiency Demand Response	Economic Development Key Accounts New Business

C&E MDI Mission Statement



C&E MDI prioritizes underserved Ameren Illinois EIEC and low-income communities, advances educational outcomes and access, and drives workforce development opportunities. Through greater community engagement, the initiative aims to create clean and equitable jobs, deliver cost savings, and build a pathway toward a more sustainable and accessible clean energy future.

C&E MDI Goals



The Market Development Initiative has **three main goals** intended to incorporate equity throughout the Ameren Illinois C&E MDI Program:

- Access: Develop and implement clean energy programs and initiatives that aim to reduce the energy burden and are inclusive of customers in energy income eligible and LI communities
- Inclusive Vendor Opportunities: Expand industry-wide network of inclusive vendors and suppliers providing energy related services and products that benefit energy income eligible and LI communities.
- Workforce Development: Increase diversity in clean energy related career opportunities through innovative workforce solutions, education and training opportunities, and community partnerships

Energy Efficiency MDI Overview



Background

- Established in 2018 as part of the Ameren Illinois Energy Efficiency Program.
- Closely integrate with Business and Residential teams on day-to-day operations.
- Help to identify more project opportunities, maximize customer touchpoints and create a streamlined process for customers to participate.
- Cultivates new economic and energy efficiency opportunities for diverse individuals and communities in the Ameren Illinois service territory.

Mission and Goals



Engage customers who have not previously benefited from energy efficiency.



Increase the number of energy efficiency jobs available to local candidates in the communities where they live and work.



Support new or growing energy efficiency businesses.

Planned 2025 C&E MDI Programs



Education and Access – SEEL, LLC

- Community Events
- Grant Writing

<u>Inclusive Vendor Programs – Walker Miller</u>

Comprehensive Needs Assessment:

Purpose: To define specific, measurable, and actionable needs across Ameren Illinois' service territory related to five key areas of C&E investments:.

- 1. Programs
- 2. Resources
- 3. Training
- 4. Education
- 5. Community Engagement

Contractor Access to Capital

Purpose: assist small and medium-sized diverseowned contracting businesses to secure the necessary funding to grow and sustain their operations as clean energy industry service providers

Workforce Development Programs - SEEL, LLC Internships

- 9 interns and 6 employers
- Summer 2025 internships
 Scholarships
- Fall 2025 Scholarships
- \$7,500 scholarship for fall semester

Resource Asset Mapping

Resource Mapping represents a process of continuous improvement aimed at quantifying the wealth of resources, partnerships, and opportunities available to a program.





Meetings completed

- 1. Vote Solar
- 2. Enviornmental Law and Policy Center (ELPC)
- 3. Environment Defense Fund (EDF)
- 4. Representatives of solar companies
- Elevate
- 6. Representatives of Equity-Eligible Contractors (EECs)
- 7. National Consumer Law Center (NCLC)
- 8. Department of Commerce and Economic Opportunity (DCEO)
- Richland Community College

Call to Action



Partnerships, Opportunities, Gaps

We are seeking to engage with potential partners, explore opportunities to advance the C&E MDI mission and address any gaps in our planning or model

Please reach out with questions and/or partnership opportunities

Point of Contact

CE MDI Engagement



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